

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Steve Riedl *et al*
Serial No. : 10/662,776
Filed : September 15, 2003
For : SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY
WITHIN A VIDEO TIME SHIFTING
Group Art Unit : 4127
Examiner : Adam B. Chornesky

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the non-final Office Action dated March 4, 2009, Applicants submit the following:

Amendments to the Claims begin on page 2 of this paper; and

Remarks begin on page 22 of this paper.